



99%
of teachers trust the
ideas and activities on
TheMailbox.com.



98%
of The Mailbox
teachers share
resources with
parents.



95%
of The Mailbox
teachers use posters
in their classroom.



We now involve The Education Center in our brainstorming process as we develop new strategies and campaigns. Time and time again, they have met us where we were in the process, and taken our basic ideas to new heights without losing sight of our branding and original messaging.”

—Special Olympics

Custom Solutions

This is where things get really fun.

TECMG will work with you to develop a program strategy and create an imaginative, completely original program that merges your message with educational content that reaches teachers, students, and parents.

Think sweepstakes. Microsites. Posters. Handouts. Lesson plans. Games. Or a combination. Or something completely different. Have an idea? Great. Have *no* idea? No problem—our team is ready to wow you with an amazing program that meets your objectives.

Creative Examples

Think of these as more of an inspirational starting point. We can do any, all, and more. Just talk to us about your goals, and we'll get to work.

CLASSROOM CONTENT

Our most popular solution. TECMG's experienced editors create standards-based lessons and activities aligned to your brand and strategic goals.

PARENT TAKE-HOME PIECES

Learning isn't limited to the classroom. Reinforce students' learning while sharing valuable lessons with the family. Extend your message beyond the classroom and exponentially raise your reach.

MICROSITE/LANDING PAGE

Generate new leads from educators with landing pages or microsites for contests, promotions, or other sign-ups.

CLASSROOM POSTERS

Become a classroom fixture. We'll combine vibrant imagery with your brand and educational content to create posters that teachers will put up in the classroom year after year.

RESEARCH

Let us help you measure teachers' attitudes and preferences or test the viability of new product launches. Our quantitative research is conducted through mail or email. Need more contextual results? We do qualitative research too, including focus groups.

